



SUDDATH® DECLUTTER PROGRAM

# SELL YOUR HOME FASTER – FOR MORE MONEY

According to the National Association of Realtors, on average, a staged home vs. a non-staged home will sell for up to 10% more and 95% of staged homes sell in 11 days or less.\* With the Suddath Declutter & Store Program, we make it easy for you to make a great impression on prospective buyers.

## Attract Buyers

First appearances are everything. By decluttering your home, we help you make your home look bigger, cleaner and more open.

## Convenient

Our professional drivers and movers make it easy for you. We load and pack your excess items into one or more of our storage vaults.^ We then store your items in our secure warehouse until you need them delivered.

^Box packing services available at additional cost

## Flexible and Affordable

Our service is flexible to meet your budget and moving and storage requirements. Most of all, our rates are highly competitive – a small investment can help you drive a higher price and quicker sale.



## KEY BENEFITS

- Cleaner appearance
- Look bigger with open space
- Sell quicker
- Get a higher price

## WHY SUDDATH

- Locally operated
- Highly competitive rates
- Fast and accurate quotes
- Professional, background-checked movers and drivers
- Experienced staff

## PRICING

Includes Driver & Truck

\$215 for 1 Vault

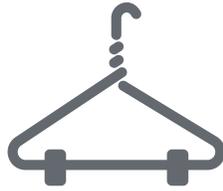
\$315 for 2 Vaults

\$420 for 3 Vaults

\$525 for 4 Vaults

- Storage: \$50/vault per month
- 235 cubic feet/1,200lbs  
87" h x 82" l x 57" w
- \$5,000/Vault valuation included
- Packing and extra helpers available at additional cost

# 7 CLEVER WAYS TO DECLUTTER YOUR HOME



## Hanger Test

Identify clothes that need to be donated by hanging all your clothes in the reverse direction. After you wear an item, return it to the closet with the hanger facing the correct direction. Soon, you'll have a clear picture of which clothes you can easily discard.

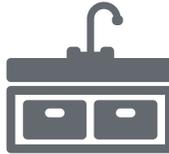
## The Four-Box Method

As you start to declutter a room, bring four boxes with you marked: trash, give away, keep or relocate. Each item in every room should be placed into one of the four categories without any exception.



## Clean Bathrooms

Make sure there is a fresh role of toilet paper and box of tissues along with hand soap and hand towels. This is a room that potential buyers might actually use, so make sure the bathrooms look their best!



## Tidy Kitchen

Clear counters of small appliances and keep towels and potholders in drawers, not dangling from the oven handle. Pack and store rarely used appliances (crockpots, fondue pots, roasters), tools and pans. People need to envision their own stuff in the storage spaces.



## Depersonalize

One trick of the trade is to make sure all magnets and family photos are removed from the refrigerator in your kitchen. While these are nice family memories for your family, it is important to depersonalize the space as much as possible so potential buyers can envision their life in your old home.



## Curb Appeal

Your front porch and walkway give potential buyers their first impression of your home. House hunters often scout out neighborhoods and drive by listings before they attend open houses. Some easy fixes include repainting your front door in color that contrasts and coordinates with the color of your home. Also, if the front door knocker, knob and other hardware are worn, it is recommended to replace.



## Good Landscaping

Plant full-size, bright annuals for immediate color. Don't buy small starter plants; they will look scrawny and won't bring any color to your landscape. Aim for a robust, full garden that implies there is no work for buyers to do, at least in the short run.

